



Organization & Event

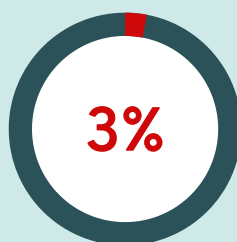
NUMBERS & STATISTICS

Community involvement sets your business apart. We'd love the opportunity to partner with you as a sponsor for this year's Dinner in the Vines. Sponsorship is more than just an act of kindness, it's a good business decision. Contribute to a worthy cause, show the human side of your business and find qualified leads and compatible customers that appreciate your commitment to philanthropy in one stroke.



OUR STORY:

The Joe Beretta Foundation was established in 2016 when the Berettas, a local Mt. Juliet family, lost their husband/father to heart failure and learned the dire challenges most patients face.



THE NEED:

Only 3% of hospitals are able to treat advanced heart failure; because of this most patients must travel to receive care. The majority of patients are left stressed, scared, isolated and far from home.

BECAUSE WE BELIEVE NO ONE SHOULD SUFFER ALONE:

TJBF exists to meet the practical needs of advanced heart failure patients and their families by providing emergency housing, emotional support & stability in crisis. Our hope is to build a hospitality home in Mt. Juliet.



THE COMMUNITY WE PROUDLY SERVE:

We currently serve patients in four hospitals in two cities, including...

- Vanderbilt University Medical Center
- Tristar Centennial Medical Center
- Ascension Saint Thomas Hospital



OUR IMPACT:

Since our inception in 2016, we've assisted **650+** individuals, provided over **1,800** nights of stay and prevented **70** families from facing the impossible choice between homelessness or hospice.

DINNER IN THE VINES:

Our fourth annual Dinner in the Vines fundraising event will take place on **Saturday, June 12, 2021**. The evening includes a multi-course Italian meal in a stunning atmosphere, an open wine bar, a tremendous silent auction, ample photo opportunities, and a VIP option with a private cellar wine tasting. Standard tickets are \$150 each, while VIP tickets are \$250 each.



OUR VENUE:

Beretta Vineyard is a private vineyard located at the Beretta home. It consists of 310 grape vines in four varieties; Riesling, Chambourcin, Corot Noir and Chelois. The Foundation's namesake, Joe, planted the vines shortly before his passing.

OUR ATTENDEES:

Dinner in the Vines is an exclusive event with limited tickets available. This year we'll offer 150 tickets because of increased demand. Due to ticket pricing acting as a qualifier, our average attendee has a medium to high level of disposable income.

PLEASE NOTE: CDC & LOCAL GUIDELINES WILL BE FOLLOWED AT THIS EVENT.

SPONSORSHIP OPPORTUNITIES

	TITLE	GOLD	SILVER	BRONZE
Event naming rights	★	✗	✗	✗
Inclusion of Logo on all marketing materials	★	✗	✗	✗
Opportunity for designated representative to speak during program	★	✗	✗	✗
Visual Representation during event program	★	★	✗	✗
Inclusion in widely distributed press release	★	★	✗	✗
Social Media Highlight across all TJBF channels	★	★	★	✗
Recognition during digital marketing	★	★	★	✗
Verbal Recognition during event program	★	★	★	★
# of Complimentary VIP Tickets provided	10 (\$2,500 value)	6 (\$1,500 value)	4 (\$1,000 value)	2 (\$500 value)
Acknowledgement in printed event program	Full Page	1/2 Page	1/4 Page	1/8 Page
Event photos for promotional use	★	★	★	★
Opportunity to place item or literature in VIP Bag	★	★	★	★
For your gift of	\$10,000	\$5,000	\$2,500	\$1,000

For more information please contact Executive Director, Davey Shepherd, at 615-852-7804 or daveyshepherd@TJBF.org

LEARN MORE AT: WWW.TJBF.ORG



@IHEARTTJBF



SPONSOR AGREEMENT

THANK YOU FOR PARTNERING WITH US!

The Joe Beretta Foundation is a 501(c)(3), non-profit agency. For your convenience, a tax receipt will be mailed after your donation is received.

DONOR NAME:

SPONSORSHIP AUTHORIZED BY:

SPONSORSHIP LEVEL:

☐ \$10,000 TITLE SPONSOR.

☐ \$5,000 GOLD SPONSOR

☐ \$2,500 SILVER SPONSOR

☐ \$1,000 BRONZE SPONSOR

METHOD OF PAYMENT:

☐ CASH

☐ CREDIT

☐ CHECK

POINT OF CONTACT FOR FOLLOW-UP:

NAME:

PHONE:

E-MAIL:

I agree to partner financially with The Joe Beretta Foundation, EIN: 81-3849103 at the sponsorship level stated above. I understand my payment, logo, and any other pertinent materials must be received by The Joe Beretta Foundation **no later than 5/22/21**.

SIGNATURE

DATE

Please return this form to your contact or send it directly to Executive Director, Davey Shepherd, at daveyshepherd@TJBF.org or P.O.Box 777 Mt. Juliet, TN 37121. Davey can be reached at 615-852-7804 to address any questions, comments or concerns.

LEARN MORE AT: WWW.TJBF.ORG



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