



The Joe Beretta Foundation exists to meet practical needs of advanced heart failure patients and their families. The Berettas are a local family who established the foundation after experiencing heart failure first hand and learning the dire challenges most patients face. TJBF is already serving families everyday and standing in the gap for patients who would otherwise not qualify for life saving surgery. Their eventual hope is to serve many more families by building a hospitality home in Mt. Juliet, TN. For more information, visit [www.TheJoeBerettaFoundation.com](http://www.TheJoeBerettaFoundation.com).

*Thank you for taking the time to review the sponsorship opportunities available for Dinner in the Vines. Dinner in the Vines is a fundraising event that will take place on Saturday, August 29, 2020 in Mt. Juliet, Tennessee's only private vineyard. If you are unable to participate as a sponsor, please consider donating to our silent auction, VIP swag bag and/or joining us as a guest! Early Bird Tickets are \$125 each and are available until 7-17-20, Standard Tickets are \$150 each, and VIP Tickets are \$250 each. Tickets can be purchased at [www.TheJoeBerettaFoundation.com](http://www.TheJoeBerettaFoundation.com). Please contact Executive Director, Davey Shepherd, with any questions. Davey can be reached at 615-852-7804 or [dshepherd@thejoeberettafoundation.com](mailto:dshepherd@thejoeberettafoundation.com).*

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR (ONE AVAILABLE)

#### FOR YOUR GIFT OF \$15,000

- Naming rights for the event and inclusion of logo on all event materials
- Fourteen VIP tickets to the event (\$3,500 value). VIP tickets include entrance to the event, a private wine tasting and VIP swag bag valued at over \$100.
- Full page acknowledgement in event program
- Visual Recognition on all signage at event
- Opportunity for designated representative to speak at event
- Recognition in digital marketing including e-blasts and social media
- Logo featured on website for one year
- Professional photography of event provided to sponsor for promotional use

[WWW.THEJOEBERETTAFOUNDATION.COM](http://WWW.THEJOEBERETTAFOUNDATION.COM)



@IHEARTTJBF

# PLATINUM SPONSOR

## FOR YOUR GIFT OF \$10,000

- Ten VIP tickets to the event if secured on or before August 15, ten regular tickets to the event if secured after June 1. VIP tickets include entrance to the event, a private wine tasting and VIP swag bag valued at over \$100.
- Full page acknowledgment in event program
- Verbal and visual recognition during event
- Recognition in digital marketing including e-blasts and social media
- Professional photography of event provided to sponsor for promotional use

# GOLD SPONSOR

## FOR YOUR GIFT OF \$5,000

- Six VIP tickets to the event if secured on or before August 15, four regular tickets to the event if secured after June 1. VIP tickets include entrance to the event, a private wine tasting and VIP swag bag valued at over \$100.
- 1/2 page acknowledgment in event program
- Verbal and visual recognition during event
- Recognition in digital marketing including e-blasts and social media
- Professional photography of event provided to sponsor for promotional use

# SILVER SPONSOR

## FOR YOUR GIFT OF \$2,500

- Four VIP tickets to the event if secured on or before August 15, four regular tickets to the event if secured after June 10. VIP tickets include entrance to the event, a private wine tasting and VIP swag bag valued at over \$100.
- 1/4 page acknowledgment in event program
- Visual recognition during event
- Recognition in digital marketing including e-blasts and social media
- Professional photography of event provided to sponsor for promotional use

# BRONZE SPONSOR

## FOR YOUR GIFT OF \$1,000

- Two VIP tickets to the event if secured on or before August 15, four regular tickets to the event if secured after June 1. VIP tickets include entrance to the event, a private wine tasting and VIP swag bag valued at over \$100.
- 1/8 page acknowledgment in event program
- Recognition in digital marketing including e-blasts and social media
- Professional photography of event provided to sponsor for promotional use



# SPONSOR AGREEMENT

THANK YOU FOR PARTNERING WITH US!

The Joe Beretta Foundation is a 501(c)(3), non-profit agency. For your convenience, a tax receipt will be mailed after your donation is received.

**DONOR NAME:**

**SPONSORSHIP AUTHORIZED BY:**

**SPONSORSHIP LEVEL:**

☐ \$15,000 PRESENTING SPONSOR ☐ \$10,000 PLATINUM SPONSOR ☐ \$5,000 GOLD SPONSOR  
☐ \$2,500 SILVER SPONSOR ☐ \$1,000 BRONZE SPONSOR

**METHOD OF PAYMENT:**

☐ CASH ☐ CREDIT ☐ CHECK

**POINT OF CONTACT FOR FOLLOW-UP:**

NAME:

PHONE:

E-MAIL:

I agree to partner financially with The Joe Beretta Foundation, EIN: 81-3849103 at the sponsorship level stated above. I understand my payment, logo, and any other pertinent materials must be received by The Joe Beretta Foundation no later than **8/15/20**.

SIGNATURE

DATE

Please return this form to your contact or send it directly to Executive Director, Davey Shepherd, at [dshepherd@thejoeberettafoundation.com](mailto:dshepherd@thejoeberettafoundation.com) or P.O.Box 777 Mt. Juliet, TN 37121. Davey can be reached at 615-852-7804 to address any questions, comments or concerns.

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