



# Hopeful Hearts

## Valentine's Gala

Presented By

 CareDx®

The Joe Beretta Foundation exists to meet practical needs of advanced heart failure patients and their families.

TJBF serves families in both Pittsburgh, PA and Nashville, TN by providing emergency housing, emotional support and stability in crisis. If no one steps in to help, their story will end in tragedy. Together, we have an opportunity to change a family forever. For more information, visit [www.TheJoeBerettaFoundation.com](http://www.TheJoeBerettaFoundation.com).

*Thank you for taking the time to review the sponsorship opportunities available for the Hopeful Hearts Valentine's Gala. Hopeful Hearts is a fundraising event that will take place on Friday, February 14, 2020 in the beautiful Omni William Penn Hotel Ballroom. If you are unable to participate as a sponsor, please consider donating to our silent auction and/or joining us as a guest! Tickets are \$150 each (\$125 Early Bird Pricing until 1-14-20) and can be purchased at [www.TheJoeBerettaFoundation.com](http://www.TheJoeBerettaFoundation.com). Please contact Executive Director, Davey Shepherd, with any questions. Davey can be reached at 615-852-7804 or [dshepherd@thejoeberettafoundation.com](mailto:dshepherd@thejoeberettafoundation.com).*

## SPONSORSHIP OPPORTUNITIES

FOR YOUR GIFT OF \$10,000

### PLATINUM SPONSOR

- Ten tickets to the event (\$1,500 value)
- Full page acknowledgement in event program
- Opportunity for designated representative to speak at event
- Recognition in digital marketing including e-blasts and social media
- Logo featured on website for one year
- Professional photography of event provided to sponsor for promotional use

## GOLD SPONSOR

### FOR YOUR GIFT OF \$5,000

- Six tickets to the event (\$900 value)
- 1/2 page acknowledgment in event program
- Verbal and visual recognition during event
- Recognition in digital marketing including e-blasts and social media
- Professional photography of event provided to sponsor for promotional use

## SILVER SPONSOR

### FOR YOUR GIFT OF \$2,500

- Four tickets to the event (\$600 value)
- 1/4 page acknowledgment in event program
- Visual recognition during event
- Recognition in digital marketing including e-blasts and social media
- Professional photography of event provided to sponsor for promotional use

## BRONZE SPONSOR

### FOR YOUR GIFT OF \$1,000

- Two tickets to the event (\$300 value)
- 1/8 page acknowledgment in event program
- Recognition in digital marketing including e-blasts and social media
- Professional photography of event provided to sponsor for promotional use



**Hopeful  
Hearts**

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# SPONSOR AGREEMENT

THANK YOU FOR PARTNERING WITH US!

The Joe Beretta Foundation is a 501(c)(3), non-profit agency.

For your convenience, a tax receipt will be mailed after your donation is received.

**DONOR NAME:**

**SPONSORSHIP AUTHORIZED BY:**

**SPONSORSHIP LEVEL:**

☐ \$10,000 PLATINUM SPONSOR

☐ \$5,000 GOLD SPONSOR

☐ \$2,500 SILVER SPONSOR

☐ \$1,000 BRONZE SPONSOR

**METHOD OF PAYMENT:**

☐

CASH

☐

CREDIT

☐

CHECK

**POINT OF CONTACT FOR FOLLOW-UP:**

NAME:

PHONE:

E-MAIL:

I agree to partner financially with The Joe Beretta Foundation, EIN: 81-3849103 at the sponsorship level stated above. I understand my payment, logo, and any other pertinent materials must be received by The Joe Beretta Foundation no later than **2/3/20**.

SIGNATURE

DATE

Please return this form to your contact or send it directly to Executive Director, Davey Shepherd, at [dshepherd@thejoeberettafoundation.com](mailto:dshepherd@thejoeberettafoundation.com) or P.O.Box 777 Mt. Juliet, TN 37121. Davey can be reached at 615-852-7804 to address any questions, comments or concerns.

[WWW.THEJOEBERETTAFOUNDATION.COM](http://WWW.THEJOEBERETTAFOUNDATION.COM)



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